



Advertising Sales Agents

**NEXT
STEPS**
IDAHO

What Is It?

Sell or solicit advertising space, time, or media in publications, signage, TV, radio, or Internet establishments or public spaces.

What Do They Typically Do?

- Selling or Influencing Others
- Communicating with People Outside the Organization
- Establishing and Maintaining Interpersonal Relationships

Annual Income:

- Entry Level: \$31,840
- Typical: \$47,840
- Experienced: \$77,670

Major Employers:

Information, Professional, Scientific, and Technical Services

What do I do next?

Learn about the job culture:

- Schedule at least one informational interview
- Conduct a job shadow, if possible
- Research available volunteer or intern opportunities

Prepare for training:

- Visit and call trade schools or colleges that offer a related program
- Research regional job openings at: idahoworks.gov

Explore all pathways to certification:

labor.idaho.gov/jobscope

Talk to your school counselor or advisor for more information

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Get started today!

Ask about the career & technical programs at your school or nearby technical college.

Check out Idaho Digital Learning Academy for online opportunities: idahodigitallearning.org

For tips, tools, and resources to learn how your skills and interests can translate to a rewarding career, visit the Next Steps Idaho website.

www.NextSteps.Idaho.gov



Data provided by O*NET National Resource Center, onetcenter.org and Idaho Department of Labor

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